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INTRODUCTION

UUKMA's Kalamela is one of the most cogent evidence of Kerala's myriad culture and tradition. It is the largest arts competition conducted in Indian traditional art forms outside the sub-continent by popularity, participation and number of events. More than 1000 participants contest in 41 performing events across five different age categories. Winners are presented with Certificates, Trophies and Special recognitions in the presentation ceremony at the end of the event. Due to COVID-19 in 2020 UUKMA is conducting a special 'Virtual Kalamela', which will be conducted in National level only.

AIM

Through the Kalamela, we aim to preserve our rich Indian heritage by popularising the ancient art forms. We also intend to provide the young generation a unique platform to perform their talents through various individual competitions.

ELIGIBILITY FOR PARTICIPATION

Any Malayalees who are Active members and their children of any Member Association of UUK-MA residing in the UK are eligible for participating in the Kalamela. The Organisers are advised to make sure the participants are local residents of Member Associations to avoid misusing the opportunities. As a general rule, no professional performers or professional teachers are allowed to contest.

AGE CATEGORIES

Competitions will be held under the following FIVE categories. The age is decided as on1st September 2020

Categories	Age as on September 2020	Date of birth between
Kids	8 years and below	31/08/2012. Including and any date after
Sub-Juniors	Above 8— 12 years and below	01/09/2012- 31/8/2008 Both dates inclusive
Juniors	Above 12—17 years and below	1/09/2008 - 31/8/2003 Both dates inclusive
Seniors	Above 17 years	1/9/2003- Including and any date before

AGE PROOF

Organisers will hold the right to verify the registered age entries wherever necessary. All participants are hereby informed to carry an age verification ID (copy or photo of Passport, Birth Certificate etc) as proof for their entries. This proof may have to be sent to the organizers on request. Random checks will be carried out and Chest numbers won't be allotted in case of any failure to provide the proof of age. The responsibility will rest solely on the participants and their parents/guardians.

GENERAL GUIDELINES

- 1. By applying to the competition, participants automatically accept conditions of the Organising Committee.
- 2. The photographs or videos of competitions held may be published along with the results in UUKMA's social media & website, in accordance with the UK-GDPR.
- 3. All items are common for males and females.
- 4. There will be NO group items in Virtual Kalamela 2020
- 5. In single Items NO individuals will be allowed to compete in a higher age category if there is a competition for that item in his/her original age category.
- 6. Chest number issued by UUKMA must be worn and clearly visible.
- 7. Video recordings (audio not acceptable) must be performed by the applicants and should not be edited, nor should any effects be added.
- 8. For **Dance items** the audio should be pre-recorded audio. You can use a mobile phone, CD player or a computer/laptop to play the audio.
- 9. For **Instrumental Music competitions**, No other supporting music, audio, video or Musical Instruments are allowed during the video recording. The music should be solely coming from the instrument you are playing. Contestants should mention the Title and Composer of the Music you are playing at the beginning of the video recording and the video should be clear that the contestant is playing the instrument.
- 10. A video must be in MP4, MOV or VLC format and recorded in landscape mode
- 11. The file name format must be in the following order: **Item code**, **Age category and Chest number**.
- 12. The method of submission of entries/videos will be communicated via UUKMA News and FB page.
- 13. You will not be penalized for the quality of your video, although it is important that it is good enough to see and hear you clearly.
- 14. The recording camera must be static for the entire duration of recording. Adjust the camera frame at such an angle that the visibility is not hindered
- 15. Videos should be recorded no more than 2 weeks before the date of your submission
- 16. If the duration of the submitted Video exceeds the time limits, as specified in the rules, with more than 60 seconds, the applicant might be disqualified without notice and his/her application shall be treated as null and void.
- 17. Competitors, full body must be clearly visible on the recording throughout.
- 18. No coaching / assistance allowed other than counting in at the beginning of the music.
- 19. Background arrangement are all up to the contestants, but no graphical/digital backgrounds allowed.

- 20. Use of logos, dress with dance school name are not permitted.
- 21. The duration of the performed piece excludes going onto or leaving the stage.
- 22. Poise The participant should be comfortable and relaxed with no jerky movements.
- 23. Clarity The words of the song should be clear and audible. The presentation should be melodious and powerful.
- 24. Voice –No MIC or any voice enhancers to be used.
- 25. Swaram, Taalam, Ragam, Composition and overall impression will be taken into consideration.
- 26. Registration is to be done exclusively through electronic means.
- 27. The prizes will be awarded based solely on the submitted recordings.
- **Story Telling** is now conducted in kids and the time allowed is 4 minutes. It can be either in English or in Malayalam.
- **29. Solo Song** to be performed without track or background music. The participant should choose a meaningful Malayalam light music song with maximum duration of 5 minutes. The song should not be a devotional song, chorus or movie songs
- 30. To promote the use of Malayalam language and for the ease of judgement, solo song competition is restricted to **Malayalam Light Music only, except for kids**. For Kid's singing competition any Malayalam or English songs can be selected. Film songs are not allowed in sub-juniors, juniors and seniors.
- **Poem Recitation** has to be in Malayalam. It is an event in sub-juniors, juniors and seniors. The time allowed is 5 minutes.
- **Mono Act** is when you enact different characters, using different tones, styles, dialogue delivery, expressions, etc. There is no need of wearing costume according to character, but each character should be expressed differently and the act has to be in Malayalam. The duration is 5 minutes for sub-juniors & juniors and seniors.
- **Elocution Competition :** Sub-Juniors and Juniors can participate either in Malayalam or in English elocution competition. But not allowed to participate in both Malayalam or English competitions. There is no English elocution competition for Seniors. Time allowed will be 5 minutes.
- 34. The topic for the elocution competition will be announced 7 days in advance in UUKMA News and UUKMA Official FB page. Time allowed is 5 minutes.
- **35. Classical Dance-Solo (Bharatanatyam &Mohiniyattam):** Traditional classical songs/music must be used in the dance. The costumes in the classical category must depict the classical dance style appropriately. Songs from films are not allowed. Maximum time is 10 minutes.
- **Folk Dance:** This is performed for every possible occasion, to celebrate the arrival of seasons, birth of a child, a wedding and festivals. The dance is extremely simple with minimum of steps or movement and it should be appropriate for the child's age. The skill and the imagination of the dancer influence the performance. Maximum time allowed is 7 minutes.

NUMBER OF PARTICIPATING ITEMS

One individual can participate in a maximum of THREE single events

NUMBER OF ENTRIES FOR NATIONAL KALAMELA:

Associations can send **THREE** entries for individual items for the Virtual National Kalamela. If there are more than 3 entries Association Committee is responsible to sort this at Association level. Associations should enter their entries to the web-link provided by Organisers. The National Committee will accept only THREE entries.

JUDGEMENT AND RESULTS

Judgment will be based on pre-defined criteria for all events. Judgment Criteria will be provided to the jury before the start of the competition. 2 points by each judge will be automatically deducted if performance time exceeds the maximum duration allowed for that particular event. Judges decision will be final. If a tie occurs between two or more participants in any competition item, all those participants will be declared as winners.

Any attempt to influence the result of an event by parents or office bearers should be reported to UUKMA National President/ Secretary.

WINNERS AND AWARDS

Trophies/Medals and Certificates will be awarded to each winner of the positions 1st, 2nd and 3rd in all competing events. The full name given in the Registration forms will be used in the certificates. Therefore all participants are requested to reconfirm their registration details (spellings of their names) before submitting the forms to participate in the Kalamela.

POINT ALLOCATION

Point allocation for Winners in each item will be as follows:

Results	1st Prize	2nd Prize	3rd Prize
Single Items	5 points	3 points	1 point

UUKMA KALATHILAKAM AND KALAPRATHIBHA

UUKMA "Kalathilakam" and "Kalaprathibha" special awards are introduced to honor the most multitalented and versatile performer across all categories of female and male artists respectively. The below mentioned score calculation method will be used to find out the winner of UUKMA "Kalathilakam" and "Kalaprathibha "special awards.

SPECIAL CRITERIA REQUIREMENT:

If no one qualifies for the above criteria, candidates with a first or second place in single dance event and non-dance events will be considered. If a tie prevails more points secured from dance events will be taken into consideration.

METHOD OF TOTAL SCORE CALCULATION

The points based on results achieved in single items as mentioned below will be added together to select the winners.

If a tie prevails again, candidates will be declared as joint winners of "Kalathilakam" or "Kalaprathibha".

[&]quot;You must be a winner of 1st prize in a Dance SINGLE event"

[&]quot;You must be a winner of 1st prize in a Non-Dance SINGLE event"

Special Note: In the highly unlikely event of no-one qualifies for the above mentioned special criteria requirement, and if seems deemed, UUKMA National Organising committee is authorised to use their distinctive power to select a winner of Kalathilakam / Kalaprathibha on the basis of total scores calculated using the above mentioned method.

UUKMA NATIONAL KALAMELA OTHER SPECIAL AWARDS

"UUKMA NATYA MAYOORAM": This award is introduced to honour the dancer winning three first prizes in Single Dance competitions across all categories. A unique and highly prestigious recognition and will be declared as "UUKMA NatyaMayooram". If there is more than one contestant with three first prizes, the award will be shared between them.

UUKMA MALAYALAM BHASHA KESARI PURASKARAM

This special award is introduced in the National Kalamela to honour the individual winning most points for the following items across all categories (No separate awards for male and female). If there is a tie between two or more contestants with equal points, the award will be shared between them Malayalam Elocution, Malayalam Padyam-Chollal, Monoact, Malayalam story Telling.

INDIVIDUAL CHAMPION FOR EACH CATEGORY

In addition to Kalathilakam and Kalaprathibha there will be ONE Individual champion award from each age category for scoring the most points. (No separate winners for male and female). Points based on results achieved in single items will be added together to select the winner. If there is a tie between two or more contestants with equal points, group points will be taken into account to select the winner. If a tie prevails again, candidates will be declared as joint winners the award will be shared between them.

OVERALL CHAMPIONSHIP ASSOCIATION / REGION

In Virtual National Kalamela 2020, Regions and Associations scoring most and second most points will be recognised with Championship Winner Region / Association and Runners Up Region / Association Ever Rolling Trophies respectively.

POINT ALLOCATION

Point allocation for deciding Individual Champions and Overall championship Region / Association will be as follows:

Please note that the programmes have to be of a reasonable standard and any programmes disqualified by the judges will not be considered for point allocation.

	1st	2nd	3rd
	Individual. Association	Individual. Association	Individual. Association
	/Region	/Region	/Region
Single	5 5	3 3	1 1

KEY POINTS

- General Guidelines about video and audio recording
- Chest number issued by UUKMA must be worn and clearly visible.
- Associations can send THREE entries each for individual items. Entries must be received by Organising Committee before the closing date.
- Participant entries for Virtual Kalamela 2020 will be fully electronic. It is the responsibility of participants' association to obtain the completed declarations (pages 17/18) and enter the details on web portal www.uukmakalamela.co.uk for Virtual Kalamela 2020. Associations' login details and passwords will be provided by National / Regional Organising Committee and Regional committee's login and password will be provided by National General Secretary. "How to use Kalamela software" user guide will be provided to authorised users.
- Please note that the programmes have to be of a reasonable standard and any programmes disqualified by the judges will not be considered for point allocation. There are changes within the judgement criteria as well, so please refer.

LIST OF ITEMS

For the list of items and maximum duration of competition items in each category, please see below.

	KIDS				
Sl.	CATEGORY	EVENT	DURATION	ITEM CODE	
1	Solo	Solo song (Malayalam or English)	5 minutes	UV20KSS	
2	Solo	Story telling (Malayalam or English)	5 minutes	UV20KST	
3	Solo	Cinematic Dance Solo	5 minutes	UV20CD	

	SUB JUNIORS				
SI. CATEGORY EVENT		DURATION	ITEM CODE		
1	Solo	Solo song (Malayalam light music only)	5 minutes	UV20SBSS	
2	Solo	Poem recitation (Malayalam)	5 minutes	UV20SBPR	
3	Solo	Monoact (Malayalam)	5 minutes	UV20SBMA	
4	Solo	Elocution (English)	5 minutes	UV20SBEE	
5	Solo	Elocution (Malayalam)	5 minutes	UV20SBEM	
6	Solo	Cinematic Dance	5 minutes	UV20SBCD	
7	Solo	Folk Dance	7 minutes	UV20SBFD	
8	Solo	Bharatanatyam	10 minutes	UV20SBBN	
9	Solo	Mohiniyattom	10 minutes	UV20SBMY	
10	Solo	Keyboard	5 minutes	UV20SBKB	
11	Solo	Violin	5 minutes	UV20SBVN	
12	Solo	Guitar	5 minutes	UV20SBGR	
13	Solo	Drums	5 minutes	UV20SBDM	

	JUNIORS				
Sl.	CATEGORY	EVENT	DURATION	ITEM CODE	
1	Solo	Solo song (Malayalam light music only)	5 minutes	UV20JUSS	
2	Solo	Poem recitation (Malayalam)	5 minutes	UV20JUPR	
3	Solo	Monoact (Malayalam)	5 minutes	UV20SJUMA	
4	Solo	Elocution (English)	5 minutes	UV20JUEE	
5	Solo	Elocution (Malayalam)	5 minutes	UV20JUEM	
6	Solo	Cinematic Dance	5 minutes	UV20JUCD	
7	Solo	Folk Dance	7 minutes	UV20JUFD	
8	Solo	Bharatanatyam	10 minutes	UV20JUBN	
9	Solo	Mohiniyattom	10 minutes	UV20JUMY	
10	Solo	Keyboard	5 minutes	UV20JUKB	
11	Solo	Violin	5 minutes	UV20JUVN	
12	Solo	Guitar	5 minutes	UV20JUGR	
13	Solo	Drums	5 minutes	UV20JUDM	

	SENIORS				
Sl.	CATEGORY	EVENT	DURATION	ITEM CODE	
1	Solo	Solo song (Malayalam light music only)	5 minutes	UV20SSSS	
2	Solo	Poem recitation (Malayalam)	5 minutes	UV20SSPR	
3	Solo	Monoact (Malayalam)	5 minutes	UV20SSMA	
4	Solo	Elocution (Malayalam)	5 minutes	UV20SSEM	
5	Solo	Cinematic Dance	5 minutes	UV20SSCD	
6	Solo	Folk Dance	7 minutes	UV20SSFD	
7	Solo	Bharatanatyam	10 minutes	UV20SSBN	
8	Solo	Mohiniyattom	10 minutes	UV20SSMY	
9	Solo	Keyboard	5 minutes	UV20SSKB	
10	Solo	Violin	5 minutes	UV20SRVN	
11	Solo	Guitar	5 minutes	UV20SRGR	
12	Solo	Drums	5 minutes	UV20SRDM	

JUDGEMENT CRITERIA: Please check the time allowed for events. Please see the list of items on page 10-12

Sl	Item	Judgement Criteria	Max Marks
Kids Singing (Malayalam/English Max duration 5 minutes	W. 1. 0 (M. 1. 1. /D. 1. 1.	Memorisation and delivery	15
	Literacy Clarity	25	
	Max duration 5 minutes	Flow and Expression	25
		Stage confidence and Presentation	20
		Overall impression	15

Sl	Item	Judgement Criteria	Max Marks
2	Kids Story telling	Memorisation and delivery	15
	(Malayalam/English	Literacy Clarity	25
	Max duration 4 minutes	Flow and Expression	25
		Stage confidence and Presentation	20
		Overall impression	15

Sl	Item	Judgement Criteria	Max Marks
	Elegation	Introduction and speech construction	15
Elocution		Presentation and delivery	15
O	Max duration 5 minutes	Content of Elocution (relevance to the topic)	30
		Language and vocal inclination	25
		Stage confidence and Overall impression	15

Sl	Item	Judgement Criteria	Max Marks
	Poem recitation (Padyam Chollal) Malayalam	Memorisation and delivery	15
		Literacy Clarity	30
4	Max duration 5 minutes	Flow and Expression	30
		Stage confidence & Presentation	15
		Overall impression	10

Sl	Item		Judgement Criteria	Max Marks
	Solo Song (Light music Malayalam)		Fluency	15
			Sruthilayam	25
5			Rhythm & Clarity	25
	Max duration 5 minutes. (Sub Jrs, Juniors and Seniors	(s)	Bhavam	25
	(0.00)10,) 4111010 4110 0011010	•	Overall impression	10
Sl	Item	Judgement Criter	Judgement Criteria	
)	Voice modulation and clarity		20
	Monoact (Malayalam)	Variety of Charac	eters and acting skills	30
6		Flow and Express	sion	20
	Max duration 5 minutes	Selection of situation	Selection of situation	
		Stage confidence & Overall impression		15
Sl	Item	Judgement Criteria		Max Marks
	Dhanath an atasana	Costume and visual appeal		10
	Bharathanatyam	Music and choreography		20
7	Max duration 10 minutes	Movement & Rhythm (Nritta, Nritya, Natya)		25
		Presentation/Postures & perfection of mudras (Adavu,Mudra, Angasudhi)		30
		Sense of space & Overall impression		15
Sl	Item	Judgement Criteria		Max Marks
	Mahimimut	Costume and visual appeal		10
	Mohiniyattam	Music and choreography		20
8	Max duration 10 minutes	Movement & Rhy	ement & Rhythm (Nritta, Nritya, Natya)	
		Presentation/Postures & perfection of mudras (Adavu,Mudra, Angasudhi)		30
		Sense of space & Overall impression		15
Sl	Item	Judgement Criteria		Max Marks
	Folk Dance	Costume and visual appeal		10
		Music and choreography		25
9	Max duration 7 minutes	Movement & Rhythm		25
		Expression, power & use of stage		25
		Overall impression		15

Sl	Item	Judgement Criteria	Max Marks
10	Cinematic Dance- solo	Costume and visual appeal	10
		Music and choreography	20
	Max duration 5 minutes	Movement & Rhythm	25
		Use of stage, Power & dynamics	25
		Overall impression	15
		Use of Properties	5

Sl	Item	Judgement Criteria	Max Marks
11	Instrumental music	Costume and Visual Appeal	10
		Tone Quality & Intonation	20
	Max duration 5 minutes	Rhythm & Technique	20
		Interpretation & Musicianship	20
		Memorization	15
		Overall impression	15

COMPLAINTS

Participants or their parents/guardians are not allowed to contact any of the judges regarding any judgement issues. Any queries regarding the judgement should be placed to the Review Committee. The committee will re-check the tabulation of marks and Terms & Conditions and technical matters regarding that particular event. Re-performing or video re-judgement will not be allowed. The decision reached by the Review Committee will be final. The complaint has to be submitted through Association and Regional president/secretary within one day after the result is announced. The fees to file a complaint is £25/- which will be refunded if the review wins; otherwise will be added to Kalamela Organising fund.

SPECIAL CIRCUMSTANCES

Kalamela Organising committee hold the right to make any amendments and/or cancel any event without any prior notice.

A BIG HEART

To deliver a successfully organised and efficiently executed UUKMA Virtual Kalamela 2020 in such a high standard we need big hearted effort and sincere co-operation from all the contestants, parents and organisers, rather than just the general guidelines.

FOR OFFICE USE ONLY

Chest Number:





UUKMA NATIONAL KALAMELA 2020

REGISTRATION FORM

Full Name					
Gender (Male / Female)					
Date of Birth					
	Single 1.				
Name of the Item	Single 2.				
	Single 3.				
Category	Kids Sub-Juniors Juniors Common				
Name of the Association					
Name of The Region					
Contact Number					
E-mail					
DECLARATION					
I hereby agree to the terms and conditions for participation in UUKMA Kalamela 2020					
I hereby grant UUKMA the right to use the photographs resulting from the photo shoot and any reproductions of the photographs for all general purpose.					
Name: Signature :					
(Name and signature of the pare	ent, if the participant is less than 18 years of age)				
DECLARATION BY THE ASSOCIATION					
I hereby certify that:					
(a) Family / Families of the above participant(s) is the member(s) of our association and reside locally.					
(b) The date of birth (s) of the participant(s) is / are verified with passport / Birth certificate / Driving License.					
Seal:	d: Signature				
	(President / Secretary)				

^{*} Please Use separate forms for Single and Group Items

^{**} Upon request you are obliged in produce the ID proof of the participant(s) to prove age. Failing to do so may risk the participation in the Kalamela.



UUKMA NATIONAL KALAMELA 2020

REVIEW FORM

Full Name of the Contestant		
Name of the Item		
Chest Number		
Name of the Association		
Region		
Position achieved in the event		
Reason for complaining		
Name	Signature	Date
	Signaturo	2 0.00
Supported by Name	Siar	nature
(Name and Signature of Association Pro		
Recommended by		
Name	Sigr	nature
(Name and Signature of Region Preside	ent / Secretary)	
	FOR OFFICE USE ONLY	
Check and Verify age and category		
Check Score sheet and result sheet for e	errors	
Analyse other factors in the complaint		
DECISION	REVIEWED / NOT REVI	FWFD
DEGICION	NEVIEWED / NOT NEVI	
State Reasons for reviewing / not reviewin	g:	
Signed by : Name and Signatures of the	e Review Committee	
,		
(Name and sign)	(Name and sign)	(Name and sign)
1. Proof of Age is to be produced at the ti	me of review for verifying the o	ategory.

2.**A fee of £25/-** is to be paid in cash with the appeal form. (£25 of review fee is refunded if your review is success otherwise the money will be added to the Kalamela Fund)

